CIMB preferred **INSIGHTS**

Key Highlights

- **Return to Growth** to restart in 2021 on the back of distribution the Covid-19 vaccine. However this may be hampered by countries seeing additional waves of the virus.
- **Risk Assets** likely to push higher stemming from 1. Relief from deep pessimism. 2. Economic and earnings recovery. 3. Fear of inflation.
- Inflation. UST yield forecast has been lifted by CIMB Treasury Research as well as market participants. Forecast now anticipates 10Y yields for 1Q21 at the 1.20% level.
- Opportunities. Fixed For Life Perpetual securities with high coupons. An example of this would be Hysan Development Co. Ltd.: USD Senior "Fixed for Life" Perpetual Bond; Perp NC 3Y; Coupon: 4.85%. Investors who wish to have a more diversified approach can consider the Fidelity Asian High Yield Bond Fund. For those interested in tech companies, stock ideas include Adobe Inc (ADBE US), Facebook (FB US), and Micron Technology (MU US).

Return to Growth. We believe the global economy to restart in 2021 and potentially leading to a new cycle. Four of the world's largest economies will recover in 2021 where the growth rates will be above trend in 2021-22. For China, it is expected to return to prepandemic output level by end 2021.

Having said that the timing of the developed market recovery will be impacted by timing of approval and mass distributions of Covid-19 vaccines. Currently, several nations are seeing a challenging winter as second/third wave of Covid-19 taking their toll.

Global exposure for portfolios. We further note that there have been strong rallies in several markets such

as the Chinese A-shares, H-shares and the Hong Kong Market recently.

Given the outperformance, we suggest conducting a portfolio review and adjust the weighting so as not to have an excessive exposure to any one market/asset class. We advocate for a globally diversified portfolio so as to capture a larger opportunity set.

Accommodative policies. The progress of Covid-19 vaccination should likely underpin a recovery (albeit a bumpy and uneven one).

Therefore, ongoing policy support will remain important as economies navigate new infections as well as manage the economic recovery.

We expect both monetary and fiscal policy to remain highly accommodative in order to support employment and corporations until meaningful recovery is visible and underway.

Accommodative central banks likely means low nominal rates while policy rates are unlikely to react to short-term spikes in inflation. This may be positive for nominal GDP and may bode well for corporate margins and profits.

Risk Assets should do well. CGS-CIMB Research opines that global equities looks likely to push higher. With the rollout of Covid-19 vaccine, the end of the pandemic has moved from hope to high visibility prospect, hence reducing earnings risk.

CGS-CIMB Research sees three drivers for continued buying support for equities into 1Q21. The first driver is relief from deep pessimism. That is still working its way through the markets as vaccines become reality. The second is recovery – economic and earnings. Lastly is the fear of inflation, as investors ponder the likely impact of coordinated fiscal and monetary interventions around the world.

The prices of bonds and equities have rallied and look to have partially priced in the recovery.

Although equities have become more expensive, they should continue to remain attractive in the current environment, and also relative to other asset classes.

As economic recovery broadens out, we expect a more balanced allocation between value (cyclical) and growth (structural) stocks. We also like dividend yielders in this low interest rate environment.

Within Asia, we continue to favor HK/China as China's economic recovery continues to power ahead. China remains one of our preferred markets given its growth prospects. We favor long term winners such as technology leaders and domestic consumption plays, with some positioning in recovery names.

Inflation and yield curve. The recent rise in US Treasuries ("UST") have been partly due to the reflation story given the rise in commodity prices (in particular oil), and risk-on sentiment that has been driven by the unexpected win of both the house and senate by the democrats – thereby paving the way for higher fiscal stimulus.



Source: Bloomberg

Our Treasury Research has lifted its UST yields forecast (refer Market Musings report dated 12th Jan 21) as tabulated below:

Rates & Yields (%)	1Q2021	2Q2021	3Q2021	402021	
US – FFTR (Upper Bound)	0.25	0.25	0.25	0.25	
Change from Dec forecast	0	0	0	0	
2y Treasury	0.25	0.30	0.35	0.40	
Change from Dec forecast	+0.05	+0.05	+0.05	+0.05	
10y Treasury	1.20	1.25	1.35	1.50	
Change from Dec forecast	+0.25	+0.25	+0.25	+0.30	

Source: CIMB Treasury Research

This adjustment to the 10 year yields takes into account a democrat controlled US Congress, thus forging an easier path for President Joe Biden to formulate accommodative policy.

The resulting inflationary pressures this brings should lift UST by as much as 25bps compared to previous forecasts. Our treasury research now anticipates 10Y UST for 1Q2021 at the 1.20% level.

Based on Bloomberg consensus UST forecast, other research houses are forecasting a rise in UST yields across the curve as well:

Rates Forecast (US)	Market YLD	1Q 21	2Q 21	3Q 21	4Q 21
US 30- Year	1.86	1.78	1.90	1.96	2.04
US 10- Year	1.10	1.06	1.19	1.26	1.34
US 5 - Year	0.45	0.49	0.59	0.62	0.70
US 2-Year	0.12	0.18	0.22	0.27	0.31
US 3-Month Libor	0.22	0.29	0.30	0.32	0.34
Fed Funds Rate - Upper Bound	0.25	0.25	0.25	0.25	0.30
Fed Funds Rate - Lower Bound	0.00	0.00	0.00	0.02	0.03

Source: Bloomberg

For most economies, there continues to be spare capacity throughout 2021 thus keeping inflationary pressures low (at least by historical standards). As that spare capacity is eliminated, and with monetary policy set to remain loose, we may then start to see inflationary pressures building, albeit from a low starting point, into 2022.

Despite rising rates expectation, we continue to have a NEUTRAL position on fixed income. However, clients can consider the following strategies to navigate through the current market conditions:

- Fixed for Life ("FFL") perpetual securities with high coupon (>4.50%) and corporate perpetual bonds with high step-up on reset date. A credit idea can be Hysan Development Co. Ltd.: USD Senior "Fixed for Life" Perpetual Bond; Perp NC 3Y; Coupon: 4.85%
- AT1s with coming call dates in 2022– 2024 that have high reset spread. (e.g. INTEND 6.75% Perp; call 24; reset spread of 4.204%)
- Continue to favour Asia IG (investment Grade) over Developed Markets IG, in particular China SOEs & Chinese tech space that continue to trade wider than US/ European counterparts. (e.g. HAOHUA 3.875% 29; TENCNT/BABA)
- Selected positioning in Asia HY for spread compression play and additional yield pick up over IG credits. (e.g. Fidelity Asian HY bond fund)
- **To trim duration risk**. We prefer to position in the belly section of the curve (i.e. 5 10 years).
- Utilize leverage moderately. Clients stand to benefit from positive carry amidst low funding cost.

For clients with the appropriate risk appetite, **we believe Asian High Yield (HY)** is worth a look but we advocate a diversified but actively managed approach via a fund. Investors can consider the **Fidelity Asian High Yield Bond Fund**:

- Yield premiums on Asian dollar bonds (in particular Asian HY space) still offer investors a higher spread/yield over DM HY. The region is also expected to benefit from China's stronger growth recovery.
- The vaccine for Covid-19 is expected to aid global economy as they are gradually introduced. Spread compression is also expected to be fueled by the continued rebound in global growth, improving corporate fundamentals and ultra-supportive monetary policy.
- The stronger growth outlook from the "Blue Wave" (expected increased fiscal spending will

fuel growth) may drive spread compression for Asian dollar bonds.

- Analysts are targeting average total returns of high single digits from Asian HY space contributing from spread compression (especially from Chinese property players given their current spread) and coupon accrual over the course of 2021.
- The rebound in economy will also likely lift inflation expectations sooner, and thus driving a bear steepening in the U.S. Treasury curve. This in turn may partly erode returns in Asian dollar bonds.
- Notwithstanding the above, this is partly mitigated by the relatively short duration of the fund (3.1 years as of Nov factsheet).

For equities, we note that mega-tech companies have been out of favor since start of the year, due to: 1) rotation into cyclicals; 2) FANG as source of funds for 'newer' parts of tech including index reweights (such as Tesla) and recent IPOs; 3) steppedup regulatory pressure; and 4) controversy around the role of platforms in recent political events.

While we acknowledge and respect these factors, we believe selected names are attractive. We believe cyclical factors/secular factors underpinning near term/ long term growth remain intact.

We also note the recent hot performance in selected parts of the market (such as Electric Vehicles). As the overall valuation for the market may be at a premium, we continue to be selective on a bottomup basis.

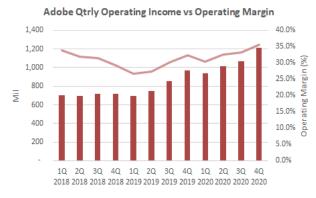
We continue to favor companies with strong market positioning leading to competitive advantages that enables them to maintain or improve high margins, while continuing to generate growth. One example of this is **Adobe Inc (ADBE US)**.

Adobe is a digital media software vendor that offers users (artists or companies) solutions to design and delivers high quality digital experiences. It offers its products via a Software-as-a-Service ("SaaS") model and is primarily a subscription model where more than 90% of FY20 revenue is subscription based – which improves sales predictability and stability.

Adobe dominates the Creative Cloud - the content creation software and file editing segment.

Management updated their TAM (Total Addressable Market) for 2023, bumping up Digital Media/ Experience Clouds to \$62B/ \$85 Bil in FY23 from \$44B/ \$74 Bil, respectively in 2022. The increase in TAM was attributed to organic drivers such as category creation and expansion, innovation, and increasing the customer universe Adobe targets. Within that, Adobe is gaining market share (and expects to continue to do so).

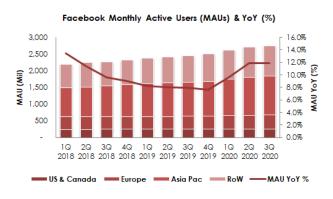
Adobe had shown its ability to grow its topline, and grow its profits while improving its margins (See quarterly performance below). They had also navigated the Covid-19 pandemic much better (as they able to demonstrate growth).



Source: Compiled from company release

Besides Adobe, some of the tech names we like and recently provided an update on include Facebook (FB US), and Micron Technology (MU US) was added to the Equity Model Portfolio ("EMP") on 22 Jan 2020.

For Facebook, despite some negative headlines news on their WhatsApp recent privacy act update, we believe Facebook's fundamentals remain intact. We expect advertising spend to re-accelerate in 2021 given its entrenched scale & its ability to deliver high ROI for advertisers. Longer term, it is diversifying its product range with new areas to monetize including Reels and FB Shops/c IG Checkout, both of which are high revenue opportunities over time.

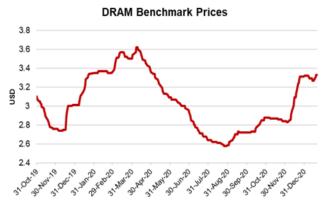


Source: Compiled from company release

Micron Technology is one of the world's leading producers of DRAM and NAND memory chips and the 4th largest semicon company globally. In 1QFY21, Micron derived 70% of revenue from DRAM technology and 30% from NAND related products.

We believe Micron is a beneficiary of rising DRAM ASPs, driven by secular demand for memory chips and disciplined capex.

The expected rise in DRAM ASPs may significantly boost pure-DRAM players' (such as Micron's) earnings moving forward.



Source: Bloomberg (Spot price of benchmark DRAM: 8GB DDR4 DRAM)

Given the highly commoditized nature of this sector, we believe this can be a stock idea for

growth-oriented clients with above average risk appetite.

Some risk considerations. A recent rise in US real rates have led to concerns of a taper tantrum 2.0. Investors also wonder about the ripple effects on Asia from China's policy normalisation. At this juncture, we do not expect these to jeopardise our Asian outlook, and the overall policy stance is likely to stay accommodative.

How disruptive Fed policy normalisation further depends on the pace and magnitude of the rise in US real rates. We currently believe both are likely to be less stark vs 2013. This is because the Fed now has a preference for longer lead times between communicating tapering intentions vs actual tapering, and between actual tapering vs policy rate hikes. The new average inflation targeting framework is also more dovish than before.

Moreover, Asia's key macrostability indicators have mostly improved vs 2013. For instance, Inflation is mostly lower, real rates and real rates differentials relative to US are mostly higher, current account deficits are less stretched than before while and foreign reserves cover more comfortable.

Please speak to your relationship manager for more details.

Disclaimer

CIMB Bank Berhad, Singapore Branch has produced this publication/email/report/commentary for private circulation to CIMB Preferred Clients in Singapore only. This publication is being supplied to you strictly on the basis that it will remain confidential. No part of this report may be (i) copied, photocopied, duplicated, stored or reproduced in any form by any means or (ii) redistributed, published, circulated, reproduced or passed on, directly or indirectly, to any other person in whole or in part, for any purpose without the prior written consent of CIMB Bank Berhad, Singapore Branch.

This publication/email/report/commentary has been prepared by CIMB Bank Berhad and/or its related and affiliated companies and/or any individuals connected with the aforementioned entities (hereinafter "CIMB") and is solely for information and discussion and information purposes only. This publication/email/report/commentary should not be construed as a recommendation, an offer to sell or a solicitation of an offer to buy or sell any securities, futures, options or other financial instruments or to provide any investment advice or services. CIMB is also not acting as an advisor or agent to any person to whom this report is directed in respect of its contents. A copy of the prospectus of each fund is available and may be obtained from the relevant fund manager or any of its approved distributors. Potential investors should read the prospectus for details on the relevant fund before deciding whether to subscribe for, or purchase units in the fund. The value of the units in the funds and the income accruing to the units, if any, may fall or rise. Please refer to the prospectus of the relevant fund for the name of the fund manager and the investment objectives of the fund.

Whilst CIMB has taken all reasonable care to ensure that the information herein has been compiled from sources believed to be reliable and is not untrue or misleading at the time of publication, CIMB assumes no responsibility and makes no representations or warranties, of any kind, as to the accuracy or completeness of this publication/email/report/commentary and this publication/email/report/commentary does not purport to contain all the information that a recipient may require. CIMB makes no express or implied warranty as to the accuracy or completeness of any such information and opinion contained in this report. The information and any opinion contained in this publication/email/report/commentary are subject to change without notice. Neither CIMB nor any of its affiliates, advisers or representatives are obliged to update any such information subsequent to the date hereof. Any reference to a company, financial product or asset class is used for illustrative purposes and does not represent a recommendation in any way. The projections, valuations and statistical analyses herein may be based on subjective assessments and assumptions and may use one of many methodologies that produce different results and to the extent that they are based on historical information, they should not be relied upon as an accurate prediction of future performance. The price and value of any investments and indicative incomes herein contained may fluctuate either positively or negatively. It should be noted that investments in emerging markets are subject to increased levels of volatility than more established markets. Some of the reasons for this volatility relates to the respective economy, political climate, credit worthiness, currency and general market within that country. When investing in investments denominated in a foreign currency these transactions are also subject to fluctuation in exchange rates.

Certain transactions mentioned in this material may give rise to substantial risks and may not be suitable for all recipients. Please refrain from acting on the information herein without first independently verifying its contents.

This publication/email/report/commentary is intended for general circulation only. Nothing in this publication/email/report/commentary constitutes a representation that any recommendation herein is suitable or appropriate to a

recipient's individual circumstances. This publication/email/report/commentary does not take into account the specific objectives, financial situation or particular needs of any recipient given that it is not possible for CIMB to have regard to the investment objectives, financial situation and particular needs of each person who reads this report. Before you make an investment, please consult your CIMB relationship manager regarding the suitability of any investment product based on your investment objectives, financial situation or needs. If you choose not to do so, you should consider whether the investment product is suitable for you. Please seek independent professional legal and financial advice as to the contents of this publication/email/report/commentary and the suitability of any investment product taking into account your specific investment objectives, financial situation or particular needs before you commit to purchasing a product. For the avoidance of doubt, the recipient of this publication, technical or investment yshould not treat such content as advice relating to legal, accounting, taxation, technical or investment matters.

Neither CIMB nor any of their directors, employees or representatives accept any liability for any loss, damage, costs, charges or expenses of whatsoever nature and howsoever arising (including but not limited to direct, indirect, special or consequential loss or loss of profits or loss of opportunity) suffered by you or any third party in connection with the use of this publication/email/report/commentary or its content (including any error, omission or misstatement herein, even if CIMB has been advised of the possibility thereof). CIMB, its affiliates and its related companies do and seek to do business with the company(ies) covered in this publication/email/report/commentary and may from time to time act as market maker or have assumed an underwriting commitment in the securities or instruments mentioned in this publication/email/report/commentary and, together with its associates and related companies, their directors, officers, employees and/or agents, may have or take positions or other interests in, and may effect transactions in securities or instruments mentioned herein and may also perform or seek to perform broking, investment banking and other banking or financial services for the companies or issuers mentioned herein and the affiliates of such companies or issuers.

The views expressed in this report accurately reflect the personal views of the analyst(s) about the subject securities or issuers and no part of the compensation of the analyst(s) was, is, or will be directly or indirectly related to the inclusion of specific recommendations(s) or view(s) in this publication/email/report/commentary. CIMB prohibits the analyst(s) who prepared this publication/email/report/commentary from receiving any compensation, incentive or bonus based on specific investment banking transactions or for providing a specific recommendation for, or view of, a particular company. However, the analyst(s) may receive compensation that is based on his/their coverage of company(ies) in the performance of his/their duties or the performance of his/their recommendations and the research personnel involved in the preparation of this publication/email/report/commentary may also participate in the solicitation of the businesses as described above.

The authors of the report do not own any specific securities that are recommended (shares and bonds). However, they may own units of mutual funds but these are diversified in nature and do not benefit from the price movement from single securities.

The authors are not privy to whether or not CIMB is involved in any relationship with any of the recommendations detailed in this report.

In addition, any opinions or views of third parties in this report are those of the third parties identified, and not those of CIMB. CIMB may have alliances with product providers, for which we may receive a fee. Product providers may also receive a fee from investors.

This publication/email/report/commentary is private and confidential and is for the addressee's attention only. This publication/email/report/commentary is intended for clients of the Preferred Banking Department of CIMB Bank Berhad, Singapore Branch only. If you are not the intended recipient and have received this publication/email/report/commentary, you may not use, copy or disseminate the information contained herein or hereto attached. Please also notify the sender/originator of the publication/email/report/commentary and/or delete the publication/email/report/commentary from your computer and system. We do not assure the security of information electronically transmitted, and your communication with us or request for communication through such means shall signify your acceptance of such risk.

The information herein is not directed to, or intended for distribution to, or use by, any person or entity who is a citizen or resident of a locality in any jurisdiction, state or country where such distribution, publication, availability or use would be contrary to law or regulation.

If at any time any provision or part of any provision, of this disclaimer is, or becomes, illegal, invalid or unenforceable in any respect under the law of Singapore, that shall not affect the legality, validity or enforceability of any other provision, or part of that provision, of this disclaimer.

CIMB Bank Berhad (13491-P)